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Royal Como & MADA

Esteemed university MADA (Monash Art Design and Architecture) and renowned development company C&L International Holdings (C&L) unite to anoint an emerging artist with a significant commission.

Royal Como, C&L's luxury Australian residential development at 663 Chapel Street South Yarra, is pleased to announce the one-off Royal Como Art Commission in collaboration with MADA.

Supporting and specifying top quality Australian designers and manufacturers, Royal Como is now taking their aesthetic appreciation of Australian design to a new cultural level with this exciting initiative.

As opposed to simply purchasing an artwork from a gallery, the Royal Como developers C&L will award a \$10,000 commission to a rising star in the art world as deemed worthy by artist and MADA Head of Fine Art, Professor Callum Morton.

Callum Morton is one of Australia's leading and most revered fine artists, known for blending the disciplines of fine art, architecture and the built form with important national and international works for the public space and private galleries.

In his role as MADA Head of Fine Art, Professor Callum Morton says:

"The Royal Como Art Commission is an important first commission as it provides an opportunity for an emerging artist to work and show in the public realm. This is a unique learning opportunity for a MADA graduate and we are very pleased that we can provide such significant and high profile opportunities for our students and alumni."

Ms. Echo He, Director of C&L adds: "We believe that Australian fine art and design needs to be supported by the commercial sector wherever possible.

Not only are rewarding and encouraging a talented emerging Australian artist but we will be providing them with a unique opportunity to be mentored and groomed into this major commission by one of Australia's finest artists, Callum Morton."

The Royal Como Commission judging panel will be comprised of Nexus Designs Creative Director Sonia Simpfordorfer, MADA Manager Fine Art, Ruth Bain, and MADA Fine Art Professor Callum Morton. The panel will solicit expressions of interest and select a shortlist of contending artists for review, one of whom will be selected as the recipient of the \$10,000 Royal Como Art Commission.

"The urban Gallery look and feel created by Nexus Designs for Royal Como provides a blank canvas for people to colour their world and curate their cherished objects and artworks within their interiors. The Royal Como Art Commission is a natural extension of the gallery inspired approach," said Nexus Designs Creative Director Sonia Simpfordorfer.

"We believe it is a tremendous association for Royal Como to extend Nexus Designs interior art gallery concept into an art commission that will take pride of place in the Royal Como foyer."

To enquire about Royal Como, click here.



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